

Biography

Bob Baur



Robert F. Baur, Ph.D. - Executive Director, Chief Global Economist

Bob is executive director and chief global economist for Principal Global Investors. In these capacities, he establishes and directs global economic policy and strategy, oversees and conducts macroeconomic and quantitative research, forecasts economic trends and anticipates market movements, and advises the investment staff in making economically sound investment decisions. Bob also directs macroeconomic research for Principal Portfolio Strategies, an asset allocation boutique of Principal Global Investors. He joined The Principal in 1995, and prior to his current role he was global head of trading for Principal Global Investors. Bob received a Ph.D. in economics and a bachelor's degree in mathematics from Iowa State University. He also completed post-doctoral study in finance and economics at the University of Minnesota. Bob has numerous speaking engagements in the U.S. and around the world. He is frequently quoted by the financial news media and appears regularly on CNBC and Bloomberg TV.